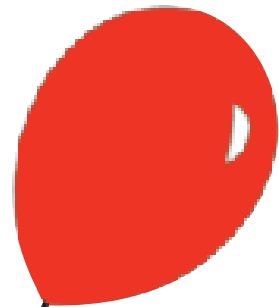
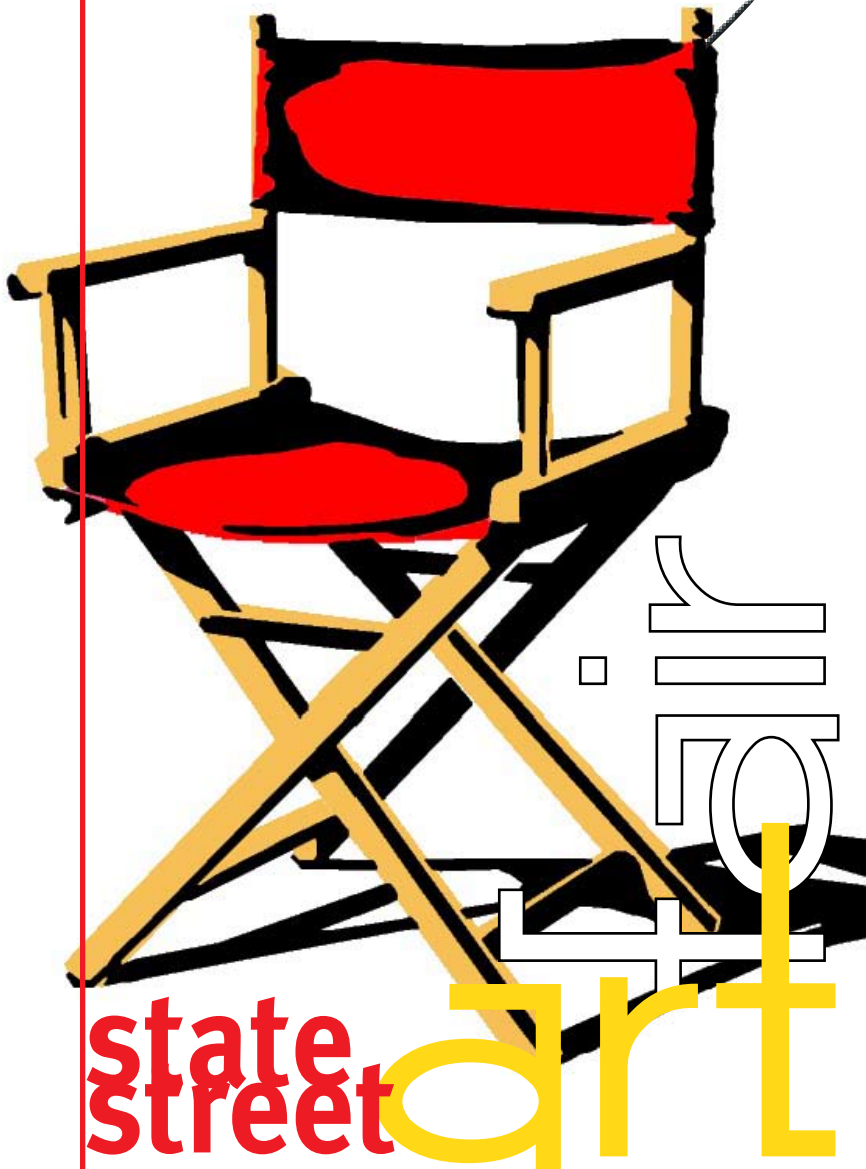


artist application and registration

state street area art fair

ann arbor, mi. 43rd annual

july 21-24 2010



APPLYING BY SLIDES



Each slide must be marked with applicant's name and address and include an arrow indicating the top of the work, placed on the side from which the work will be viewed. Include four of your work and one of your display booth containing your work, and indicate the number that corresponds with the description for that slide on the application form. ■ Slides must be standard 2" x 2" 35mm, including cardboard or plastic mount (not extra thick). Glass, metal or odd-sized slides cannot be considered. ■ Do not send any photos, brochures, or samples of work. Judges jury only from slides. Do not use tape on slides in any manner. Do not send more than five slides. ■ Slides must represent work that is currently being produced, and that which the Artist intends to exhibit. Slides of those newly accepted will be kept until the end of the Fair for publicity and recheck purposes. The jury reserves the right to refuse exhibition of work that is not consistent with submitted slides. ■ Rejected slides will be returned only if accompanied by a self-addressed stamped envelope. ■ Artists are evaluated entirely on their slide presentations so take special care in photographing, labeling, and packaging them for mailing. A plastic sleeve with the five slides in order works best.

RULES AND STANDARDS

In an effort to provide the highest quality show possible, all art work exhibited must be original work, done by the Artist. NO work from molds, kits or other commercial methods is allowed. ■ The State Street Art Fair prohibits the exhibition or sale of any commercial reproductions of Paintings, Drawings, Prints, Digital Art, Photographs or any other fine art media (including offset reproductions which have been hand colored), Commercial processes prohibited include Photo Offset, Letterpress, Giclée Prints, Commercial Publication or Gravure in the booth display. If you handcraft the plates, stone or screen, the printed result is considered an Original Multiple, to be properly registered, signed, and numbered. Editions of a single work must not exceed 250, and must be signed and numbered by the Artist. No prints are allowed unless juried in the PRINT category. Re-invited artists in Painting or Drawing categories, wishing to sell prints must be juried in the PRINT category and follow rules stated above. ■ The State Street Area Art Fair has a separate Print Tent selling artists reproductions during the fair. Eligible participants include ALL 2-D Artists (a separate contract will be sent upon notification of acceptance). ■ Photographers shall make prints from their original negatives, processed by themselves. All photographs must be signed and numbered by the Artist in a limited edition, not to exceed 250. ■ Digital Art should be signed and numbered on archival quality materials in editions not to exceed 250. ■ All Paintings, Watercolors, Drawings, Prints, Digital Art and Photographs must be framed or matted and displayed in a suitable portfolio or stand. ■ Ceramics must be handmade and individually designed by the Artist. No works made from Commercial kits, molds, patterns, stencils or prefabricated forms are allowed. ■ Jewelers shall not use any commercially fabricated forms or settings. Only artists accepted in the Jewelry category may display and sell jewelry. ■ Leatherworks shall not be crafted using machine tooling, machine-screened patterns or other forms of mass production. ■ Artists must represent their own work and be present the entire four days of the Fair. No agents allowed. ■ Artists may not exhibit in any of the other fairs in Ann Arbor that take place at the same time as the State Street Area Art Fair. ■ Submitting this application is a commitment to Fair rules.

JURYING

Acceptance and reinvasion to the State Street Area Art Fair is determined in two phases by a jury made up of nine arts professionals. Their decisions are both relative and competitive, and are based on creativity, technical skill, presentation, and adherence to Fair rules.

■ Jurying for new Artists is done anonymously (applicants are assigned a number), and is based entirely on the slide or digital presentation submitted by each applicant. During the screening, all five of an applicant's slides are viewed simultaneously by the entire jury, and are considered both in relation to other applicants in that same medium/category as well as in relation to all applicants to the Fair. There are no quotas for individual categories.

■ During the Fair, each Artist's work is evaluated by an on-the-street jury. Based on their scores (using the same criteria as for slide jurying), Artists are either reinvited for the following year, or must reapply should they wish to exhibit again. For either phase of the jurying, Artists will be notified of their acceptance/reinvitation, non-acceptance, or wait-list status ONLY. Individual critiques and jury scores will not be provided, and all decisions of the jury are final. NO EXCEPTIONS.

INSTRUCTIONS

NEW ARTISTS

■ Early Application deadline is March 1, 2009 (postmarked by this date)
Late Application deadline is March 15, 2009 (postmarked by this date)

■ Complete all parts of the application/registration form, including slide/image descriptions.

■ Include five slides only per category. Four of your work and one of your booth with work displayed.

■ If you are applying in two categories please submit two sets of slides/images, two jury fees and a copy of the application for each entry.

■ Enclose a check or money order for the \$35.00 NON-REFUNDABLE jury fee for March 1st deadline or \$45.00 NON-REFUNDABLE jury fee for March 15th deadline. Make checks payable to: State Street Area Association.

■ Indicate your booth preference, however do NOT send booth fees until you are notified of acceptance.

■ Sign the general release statement.

■ Accompany your application with a self-addressed #10 business size envelope, stamped with adequate postage.

■ Enclose this envelope, unsealed and addressed to yourself, with your application, slides/images and jury fee and mail to: State Street Area Art Fair, P.O. Box 4128, Ann Arbor, MI 48106

REINVITED ARTISTS

■ Registration Deadline is March 1, 2010 (postmarked by this date).

■ Complete the application/registration form.

■ Sign the general release statement.

■ Indicate your booth preference and enclose a check or money order for \$675.00 to hold booth till space assignments are made. A final bill will be sent if any additional booth fee is required. If requesting same space as 2009, send appropriate booth fee along with application.

■ Make checks payable to: State Street Area Association

■ If you wish to be juried in an additional category, please enclose the \$35.00 NON-REFUNDABLE jury fee, and follow instructions for new artists. Please note that although you may exhibit in more than one medium, you may be assigned only one space.

■ Mail to: State Street Area Art Fair, P.O. Box 4128, Ann Arbor, MI 48106

SCHEDULE

NEW ARTISTS

■ March 1, 2010 (Early registration/postmarked by this date) or March 15, 2010 (Late registration/postmarked by this date):

Application, slides or digital images, jury fee due.

■ April 2010:

Jury results mailed or emailed.

■ May 1, 2010:

\$675 Deposit due.

REINVITED ARTISTS

■ March 1, 2010 (postmarked by this date):

Registration/Application forms and \$675 Deposit due.

■ April 2010:

Jury results mailed or emailed if applying in additional categories.

ALL 2010 ARTISTS

■ May 31, 2010:

Space assignments mailed along with bill for any remaining booth fees.

■ July 20, 2010:

Artist/Sponsor Party (6-11 P.M.)

■ July 21-24, 2010:

The 43rd Annual State Street Area Art Fair

■ July 24, 2010:

Wrap-up Party at the Michigan Theater

WAIT-LISTED ARTISTS

■ Follow schedule for new Artists. In the event space becomes available, Artist will be notified and \$675 deposit will be cashed.

BOOTHS AND FEES

Artists must supply their own booth structures. There are four types of booth spaces available. About half of all booths have electricity. If you are assigned one of these booths an additional \$50 fee will be required. Check on the application if you wish to request electricity:

1) 10 x 10 Open-Air Fee: \$675-\$825

10 x 20 Double Fee: \$1575-\$1825

Available on Liberty, William, N. University, Thompson and Maynard.

2) 10 x 10 Open-Air Corner Fee: \$745-\$825

Limited availability at street intersections.

3) 10 x 10 Open-Air Corner Walkway Fee: \$705-\$825

Next to 10x10 walking space between booths

4) 10 x 10 Covered or Corner Walkway Fee: \$860 (includes electricity)

Limited availability on Maynard street, under carport.

■ While every effort is made to honor specific requests, assignments are made on the basis of availability, with re-invited Artists given first priority. Since there is only a limited number of each type of space, specific requests cannot be guaranteed and all Artists are urged to list a first, second and third preference.

JULY 21-24, 2010

For more information contact:

Kathy Krick, Art Fair Director

P.O. Box 4128

Ann Arbor, MI 48106

Phone: (734) 663-6511 Fax: (734) 663-5942

www.a2statestreetartfair.com

You must send five slides per category, 4 of your artwork and 1 of your booth display set up. Label slides with name, address and the number that corresponds with the description. Also indicate with an arrow which is the top of slide, placed on the side in which the work will be viewed. Include a check or money order for the \$35.00 Or \$45.00 jury fee. Choose the Medium/Category in which your work should be juried.

Painting (Oils, Acrylics, Other)	Slide #1	Size/Medium	Description	Slide #2	Size/Medium	Description	Slide #3	Size/Medium	Description	Slide #4	Size/Medium	Description
Drawings	Photography	Printmaking	Sculpture	Ceramics	Glass	Jewelry/Metal	Jewelry/Other	Wood/Wood Crafts	Fiber/Wearable	Fiber/Other	Leather	2-D Mixed Media
3-D Mixed Media	Metal	Digital Art										

(includes hand-made paper)

Slide Information Statement: Please submit a brief 20 word or less statement of technique, materials or other information that will assist the jury in defining exactly what they are viewing. This statement may be read to the jury as your slides are viewed.

FOR OFFICE USE ONLY

Rec'd _____ Amount _____ Code# _____ Medium _____ Carousel _____ Score _____ Status _____ Space _____

2010 APPLICATION REGISTRATION FORM

Please check one: New Artist _____ Reinvited Artist _____

Name _____ Partner's Name _____ Business Name _____

Phone (Day) _____ (Evening) _____ (Email) _____

Address _____ City _____ State _____ Zip _____

Please mark a 1st, 2nd and 3rd booth choice, in order of preference: ___ Check here if you would like electricity (these spaces are limited and will include an additional \$50 fee)

1) _____ 10 x 10 Open-Air Fee: \$675-\$825
 2) _____ 10 x 10 Open-Air Corner Fee: \$745-\$825
 Limited availability at street intersections.

Available on Liberty, William, N. University and Maynard streets.

3) _____ 10 x 10 Open-Air Corner Walkway Fee: \$745-\$825
 4) _____ 10 x 10 Covered or Corner Walkway Fee: \$860 (includes electricity)
 Limited availability on Maynard street only, under carport.

Next to 10x10 walking space between booths

General Release:
 The undersigned does hereby and forever discharge The State Street Area Art Fair of and from all manner of actions, suits, damages, claims, and demands whatsoever, in law or equity, from any loss or damage to the undersigned's property, while in the possession, supervision, or auspices of The State Street Area Art Fair, its agents, representatives, or employees. The undersigned also authorizes use of the slides submitted with this application or duplicates thereof for Fair publicity or documentation. The State Street Area Art Fair Association Board and Art Fair Committee reserves the right to make final interpretation of all rules. The undersigned does hereby certify that he/she is the sole producer or co-producer of the original work exhibited, if the single finished product is the result of a two-person team, both must sign.

The \$35.00 or \$45.00 Jury Fee will be deposited immediately upon receipt of application.

Signature _____ Date _____
 Signature _____ Date _____